

Last weeks to make your city the European Capital of Christmas 2026

Dear European representatives,

The magic of Christmas is approaching and with it the opportunity to make your city shine like never before. We remind you that **31 October 2025** is the deadline to submit your Christmas projects and participate in the prestigious **European Capital of Christmas 2026 Awards**.

[More about the awards](#)

Participation Categories:

The competition is designed to recognise cities of all sizes, so three categories have been established:

- **EUROPEAN CAPITAL OF CHRISTMAS 2026:** For cities with more than 100,000 inhabitants.
- **EUROPEAN CITY OF CHRISTMAS 2026:** For cities with less than 100,000 inhabitants and more than 10,000 inhabitants.

- **EUROPEAN VILLAGE OF CHRISTMAS 2026:** For cities with less than 10,000 inhabitants.

[More about the awards](#)

Why is it important to participate?

- **International Visibility:** Being recognised as the European Christmas Capital, City or Town 2026 will give your city unprecedented visibility, attracting the attention of media, tourists and organisations from all over Europe.
- **Economic and Cultural Boost:** This recognition will not only put your city on the Christmas map, but also boost tourism, cultural activities and the local economy during the festive season.
- **Community bonding:** Participating in this competition is an opportunity to strengthen community spirit, engage citizens and highlight the value of local traditions.

[More about the awards](#)

Don't let this opportunity pass you by! If your city has a unique Christmas tradition, special festive events or an enthusiastic community, now is the time to show it to the world.

Send us your application to contact@europeancapitalofchristmas.org

If you have any questions or need more information, please do not hesitate to contact us. **We are here to help you** make your city the next Christmas star of Europe.

We look forward to your participation! 🎄🌟

[More about the awards](#)

TERMS & CONDITIONS OF THE CALL

Best regards,

Alberto
President at Christmas Cities Network

Gutiérrez

EUROPEAN CAPITAL OF CHRISTMAS



Last day register 31 October 2025

Send call to contact@europeancapitalofchristmas.org

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